



Animals need love too: Kohnert (second from right) with the children from Living Hope Foundation during the pet caring session at the recent Teaching Kids to CARE programme organised by DoubleTree by Hilton Kuala Lumpur.

Lesson in Care-ing

Children learn about animal cruelty prevention

DOUBLETREE by Hilton Kuala Lumpur's outreach programme – Teaching Kids to CARE will be focusing on the importance of preventing cruelty to animals.

Working alongside the Society for the Prevention of Cruelty to Animals (SPCA), volunteers from the hotel's CARE Committee engaged 30 children aged nine to 12 from the Living Hope home in a half-day interactive session designed to educate them about the importance of animal cruelty prevention and the right way to look after animals.

DoubleTree by Hilton Kuala Lumpur CARE Committee president Katrin Kohnert said: "We always try to look for ways to extend our CARE culture not only among our team members and guests, but also to the community. Through Teaching Kids to CARE, we hope to play an active role in teaching and raising awareness among children on important topics such as the environment and civic responsibility. For

this quarter, it is about animal cruelty prevention. It's more impactful when they start from a young age."

The half-day interactive session included teaching the children the importance of good animal welfare, how to report and stop animal abuse and that animals must be treated with respect, kindness and compassion.

This was followed by fun pop quizzes, arts and crafts and a pet caring session with animals which was arranged by SPCA to give the children some hands-on knowledge on how to care for them.

SPCA chairman Christine Chin expressed her appreciation towards the initiative.

"SPCA is thrilled to be a part of this educational programme. It is crucial to make people aware about animal cruelty prevention and there's no better way than to start by educating the young ones.

"We hope more organisations will take the same positive step as

DoubleTree by Hilton Kuala Lumpur."

Founded in 2002, Teaching Kids to CARE is a community-based outreach initiative that has connected local DoubleTree by Hilton hotels with more than 150,000 students in local elementary schools and youth organisations.

It educates children about the importance of making environmentally and socially conscious decisions for their community and their world at the earliest ages.

The Living HOPE was founded in July 2007 by a group of volunteers with the mission to provide food and education to the poorest of the poor children living in Malaysia and internationally to give them hope for a better tomorrow.

Operating in Malaysia, Singapore, the Philippines, India, China, Bangladesh and internationally, they have touched the lives of 29,107 underprivileged children. For details on Living HOPE, visit www.livinghope-malaysia.com