



*JABATAN PERKHIDMATAN VETERINAR MALAYSIA*

# **LAPORAN LIPUTAN MEDIA**

**21 Ogos 2019**

1. S'Pore's next for Aqina's Kampung Chickens; New Straits Times
- 2.

OLEH:

**SEKSYEN KOMUNIKASI KORPORAT DAN ANTARABANGSA  
BAHAGIAN PERANCANGAN  
JABATAN PERKHIDMATAN VETERINAR MALAYSIA**

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<b>21 August 2019</b>			



EXPANSION PLANS

# S'PORE'S NEXT FOR AQINA'S KAMPUNG CHICKENS

Company also eyeing RM1.5m revenue over next 12 months from 'Ayam Nanas'

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**A**QINA Farm, which claims to be Malaysia's leading producer of organic kampung chickens, plans to establish a strong presence in Singapore.

The company is also exploring other export markets, including the Middle East, for its processed chicken meat products.

Executive director Wesley Tan said the expansion plan was expected to kick off in the first half of next year.

Its new processing plant in

Pekan Nanas, Johor, is expected to start operations by year end.

"Aqina is the only exporter of kampung chickens in Malaysia. We have invested RM30 million on the plant, which can produce 64,000 chickens a day," said Tan at the signing of a partnership with Universiti Malaysia Pahang's subsidiary, UMP Technology Sdn Bhd, yesterday to introduce "Ayam Nanas" chickens to the local market.

"Aqina is targeting to produce 100,000 Ayam Nanas a week and expects a RM1.5 million revenue in 12 months," he said.

Based on the breakthrough research by Aqina and UMP Tech-



(From left) Aqina Group chief executive officer (CEO) Steve Wong, its executive director Wesley Tan, Agriculture & Agro-based Industries Ministry's Veterinary Services Department head Datuk Dr Quaza Nizamuddin Hassan, UMP Technology Sdn Bhd general manager Dr Nur Aainaa Syafini Mohd Radzi, and UMP Holdings CEO Syed Mohamad Hamzah Al-Junid Bin Syed Abdul Rahman at the signing of the partnership agreement in Kuala Lumpur yesterday. PIC BY AMIRUDIN SAHIB

nology, the MD2 pro-biotic enzymes from MD2 pineapple is used in Aqina's poultry farming to produce Ayam Nanas chickens that are free from antibiotic residues and growth hormones.

Chicken dung will in turn be used as organic fertiliser to enhance soil quality and produce best quality MD2 pineapples.

Aqina is collaborating with Gi-

ant Hypermarket, Jaya Grocer, Village Grocer, Aeon, Aeon Max-Valu, Hero Market, Jason Food Hall, Cold Storage, Ben's Independent Grocer, Maslee Express, De Luxe Circle Fresh Mart as well as NSK Trade City to distribute Ayam Nanas chickens nationwide.

"We are also working with local farmers who have export certi-

fication from the Singapore Food Agency to enable us to export this product to the republic, probably by year end or early next year."

Aqina's farms produce three products, namely red label kampung chickens, which are known in the industry as red chickens, the black label chickens with black meat and skin, and the "white label" pineapple chicken.